



TOWN OF TAPPAHANNOCK VIRGINIA

Town of Tappahannock Social Media Comment Policy

The Town of Tappahannock welcomes public engagement and encourages respectful discussion on its official social media platforms.

Town social media pages are intended to share information about Town services, programs, projects, events, public notices, and community-related matters. While the Town encourages public participation, comments must remain respectful and comply with applicable laws and platform terms of service.

The Town reserves the right to hide, remove, or restrict comments that contain any of the following:

- Profanity, obscene, vulgar, or sexually explicit language or content.
- Personal attacks, harassment, bullying, or abusive language directed toward any individual or group.
- Threats of violence or statements that promote, encourage, or incite unlawful activity.
- Discriminatory slurs or content targeting individuals or groups based on race, color, national origin, religion, sex, age, disability, or other protected characteristics.
- Content that promotes commercial products, services, businesses, endorsements, or solicitations unrelated to the topic of the post. other websites
- Spam, repetitive postings, or content intended to disrupt discussion.
- False information regarding public safety emergencies that may create public confusion or risk.
- Content that violates intellectual property rights, privacy rights, or other applicable laws.
- Disclosure of confidential, sensitive, or personally identifiable information, including phone numbers, addresses, financial information, or personnel matters.
- Links to malware, phishing sites, other websites, or other harmful content.

The Town will not remove comments solely because they express disagreement, criticism, or differing viewpoints regarding Town policies, actions, programs, officials, or matters of public concern.

Users who repeatedly violate this policy may be blocked or restricted from participating on Town social media pages, subject to applicable law and platform rules.

Comments posted by members of the public do not reflect the opinions or positions of the Town of Tappahannock, its elected officials, officers, employees, or representatives.

All content posted to the Town's social media pages may constitute a public record and may be subject to retention and disclosure requirements under the Virginia Freedom of Information Act (FOIA).

By participating on Town social media pages, users agree to abide by this policy and the terms of service of the applicable social media platform.

Enacted in July 2026.